



BBP12

Electrical, Voice- and
Datacom Identification

LABEL PRINTER





BBP12 Label printer

The BBP12 Label Printer is an entry level benchtop label printer for cable, component, product and laboratory sample identification that offers great value for money. The **compact** BBP12 offers a high print speed of **101.6 mm/second** and can handle a **wide range** of highly durable and specialised Brady **identification labels**.

Simple, efficient design

- Compact in size, fits on every desk
- Default Ethernet Connectivity, allowing you to work in a network
- Connect any universal keyboard via USB 2.0 to work in stand-alone mode
- Full colour LCD Display and intuitive software interface are simple to use, so no extensive training is required
- Simple calibration menu with easy 1-2-3 step printing
- Best price/quality in the market for low volume printing
- Comes with a free unwinder accessory to print larger label rolls

Performance

- Prints a wide range of identification labels from 10 mm up to 112 mm wide
- Standard 300 dpi print quality allowing accurate image & barcode positioning on small labels
- With its powerful 32 bit processor and its extended memory it can print up to 101.6 mm / sec
- The printer supports the industry-standard Zebra® and Eltron® programming languages
- Print time and date on to your labels via the “Real time clock feature”



25.40 mm small core materials designed specifically for the BBP12 Label Printer. Unwinder included for larger quantity bulk 76 mm core rolls.

[Scan or click the QR code](#)



While the BBP12 label printer primarily uses 25.40 mm core materials for low to medium volume printing, an unwinder is available should high volume printing be needed.

Versatile labelling options



Circuit board labels



Asset tracking labels



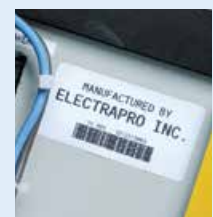
Voice & data communications



Wire marker labels & sleeves



General purpose labels



...And more!

Printer specifications

The Brady BBP12 label printer is a compact, reliable, affordable entry level thermal transfer benchtop printer. Ideal for customers requiring low volume printing on lots of different materials within the electrical, voice and datacom, LAB and specialized electronics markets. It allows you to print labels, tapes, cable markers, sleeves and much more. This printer comes with a free Brady WorkStation Basic Design Software Suite, enabling you to immediately start designing professional labels.

| | |
|---|--|
| Application | Asset tracking Barcode labelling Laboratory labelling Wire and cable labelling |
| Recommended Throughput Operational Hours | 8 hours/5 days |
| Recommended Usage per Day | 1000 |
| Software Compatibility | Brady Workstation Windows based driver for 3rd party software use |
| Colour Capability | Monocolour |
| Connectivity | Ethernet, Serial, USB |
| Cutter | None |
| Hardware Options | Cleaning swabsCutter (factory installed option)External media holderPeel & PresentUniversal keyboard |
| Flash Memory | 128 MB Flash, 64 MB SDRAM, SD Flash memory card up to 32 GB |
| | — |
| Max Print Width | 105.41 mm |
| Stand-alone Printing (Detached from PC) | Peripheral |
| Print Speed (mm/sec) | 101.60 mm/s |
| Print Technology | Thermal Transfer |
| Stand-alone Printing (Detached from PC) | Peripheral |
| Materials Supported | Direct Thermal PaperFreezerBondz™, PolyesterHeat-shrink Polyolefin, Metallised Polyester, Metallised Polyester with Polyester Overlaminated, Nylon Cloth, Paper, polyester, Polyester with Polyester Overlaminated, Polyimide, Polyolefin, Polypropylene, Polyvinylfluoride, Repositionable PaperSelf-laminating Polyester, Self-laminating Vinyl, StainerBondz™ PolyesterTamp-resistant Metallised Vinyl, Tamper-resistant Vinyl, Vinyl, Vinyl ClothWater-indicating Polyester/Paper Laminate |
| Bar Code Capability | China PostCodabarCode 11Code 128ACode 128BCode 128CCode 128UCCCode 39Code 39 with check digitCode 49Code 93Deutsche Post IdentcodeDeutsche Post LeitcodeEAN-13EAN-8GS1 DataBarGS1 DataBar Stacked OmnidirectionalGS1-128Interleaved 2 of 5Interleaved 2 of 5 with check digitITF-14MSIMSI with check digitPLANETPlessey-POSTNETTelepenUPC-AUPC-E |
| Approval/Compliance | ULcULCERoHSEAC |
| Dimensions | 202.95 mm (W) x 190.50 mm (H) x 259.33 mm (D) |
| Weight (kg) | 2.3 kg |



The Basic Suite is included with every printer, all you need to do is download it. Workstation.BradyID.com/Free



Quickly identify your products and wires with customised text or graphical labels, using serialised or imported data. Workstation.BradyID.com/ProductandWire



Easily identify any sample with the most wanted laboratory sample label design apps in our Brady Workstation Lab suite. Workstation.BradyID.com/lab

BBP12 printer part numbers

| Article No. | Order Reference | Description |
|-------------|-------------------|---|
| 198588 | BBP12-DATA Kit-EU | BBP12 Label printer 300 dpi - Datacom Kit - EU |
| 198589 | BBP12-DATA Kit-UK | BBP12 Label printer 300 dpi - Datacom Kit - UK |
| 198590 | BBP12-DATA Kit-US | BBP12 Label printer 300 dpi - Datacom Kit - US |
| 198591 | BBP12-ELEC Kit-EU | BBP12 Label printer 300 dpi - Electrical Kit - EU |
| 198592 | BBP12-ELEC Kit-UK | BBP12 Label printer 300 dpi - Electrical Kit - UK |
| 198593 | BBP12-ELEC Kit-US | BBP12 Label printer 300 dpi - Electrical Kit - US |
| 306867 | BBP12-EU-U-C-LABS | BBP12 Label printer 300 dpi - EU with Cutter, Unwinder and Brady Workstation LAB Suite |
| 198594 | BBP12-EU-U-C-PWID | BBP12 Label printer 300 dpi - EU with Cutter, Unwinder and Brady Workstation PWID Suite |
| 195966 | BBP12-EU-U-CUTTER | BBP12 Label printer 300 dpi - EU with Cutter and Unwinder |
| 306866 | BBP12-EU-U-LABS | BBP12 Label printer 300 dpi - EU with Unwinder and Brady Workstation LAB Suite |
| 195566 | BBP12-EU-UNWINDER | BBP12 Label printer 300 dpi - EU with Unwinder |
| 198595 | BBP12-EU-U-PWID | BBP12 Label printer 300 dpi - EU with Unwinder and Brady Workstation PWID Suite |
| 198596 | BBP12-LAB Kit-EU | BBP12 Label printer 300 dpi - Laboratory Kit - EU |
| 198597 | BBP12-LAB Kit-UK | BBP12 Label printer 300 dpi - Laboratory Kit - UK |
| 198598 | BBP12-LAB Kit-US | BBP12 Label printer 300 dpi - Laboratory Kit - US |
| 302670 | BBP12-SPS-EU | BBP12 Label printer 300 dpi - EU with Unwinder, Barcode Reader and Brady Workstation Scan & Print Suite |
| 302671 | BBP12-SPS-UK | BBP12 Label printer 300 dpi - UK with Unwinder, Barcode Reader and Brady Workstation Scan & Print Suite |
| 306869 | BBP12-UK-U-C-LABS | BBP12 Label printer 300 dpi - UK with Cutter, Unwinder and Brady Workstation LAB Suite |
| 198599 | BBP12-UK-U-C-PWID | BBP12 Label printer 300 dpi - UK with Cutter, Unwinder and Brady Workstation PWID Suite |
| 195967 | BBP12-UK-U-CUTTER | BBP12 Label printer 300 dpi - UK with Cutter and Unwinder |
| 306868 | BBP12-UK-U-LABS | BBP12 Label printer 300 dpi - UK with Unwinder and Brady Workstation LAB Suite |
| 195567 | BBP12-UK-UNWINDER | BBP12 Label printer 300 dpi - UK with Unwinder |
| 198600 | BBP12-UK-U-PWID | BBP12 Label printer 300 dpi - UK with Unwinder and Brady Workstation PWID Suite |
| 306871 | BBP12-US-U-C-LABS | BBP12 Label printer 300 dpi - US with Cutter, Unwinder and Brady Workstation LAB Suite |
| 198601 | BBP12-US-U-C-PWID | BBP12 Label printer 300 dpi - US with Cutter, Unwinder and Brady Workstation PWID Suite |
| 195968 | BBP12-US-U-CUTTER | BBP12 Label printer 300 dpi - US with Cutter and Unwinder |
| 306870 | BBP12-US-U-LABS | BBP12 Label printer 300 dpi - US with Unwinder and Brady Workstation LAB Suite |
| 195568 | BBP12-US-UNWINDER | BBP12 Label printer 300 dpi - US with Unwinder |
| 198602 | BBP12-US-U-PWID | BBP12 Label printer 300 dpi - US with Unwinder and Brady Workstation PWID Suite |

Accessory

| Article No. | Order Reference | Description |
|-------------|-----------------------------------|---|
| 361061 | BBP12/BBP11-C | Cutter |
| 361064 | BBP12/BBP11-PLnPR | Peel and Present |
| 361065 | BBP12/BBP11-U | External Material Holder (Unwinder) for BBP12 and BBP11 |
| 622201 | Blank Ribbon Core - 12.70 mm diam | BBP12 and BBP11 blank ribbon core |



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